

Introducing the new and dynamic marketing channel of vegetables and fruits throughout the nation.

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The idea is to break the orthodox chain of buying or producing foods and set an equal scale profit for both the ends. We intend to make a “Hub” wise area which will be intended to produce food for a certain number of people of a certain territory. The production of food will include checking the quality and quantity by using modern equipment such as technical equipments. Food distributed inside the hub will be distributed to the consumers by the analytical data which will be collected from them via the help of apps and website.

The production will have a constant rate. Producing a certain quantity of food at a constant time frame. This will help in solving the food demand and also make a territory-based food management system. This system will demolish the traditional system, i.e., the system where the farmers produce the food and sell it to the consumers via many contenders and 3rd parties.

Our hub-based production system will help in removing the syndicate, flourish profit for the farmers, Introduce technology in the field of food consumption and distribute optimal quality and quantity of food to everyone.